**Speech Topic**

**Specific Purpose:** Your specific purpose is determined by the topic you choose. It indicates the direction of focus you will take with your topic.

**Thesis/Central Idea:** Your thesis statement is a clear and concise sentence that provides an overview of your entire presentation.

**Organizational Pattern:** Remember, the body of your speech has to match this.

**I. Introduction**

**A. Attention Getter:** Capture the audience’s attention.

**B.** **Relevance:** Establish the relevance of your topic to your audience—why is your topic worthy of their time and attention?

**C. Credibility:** Establish your speaker credibility—consider your personal experience, connection with the topic, interest and expertise.

**D. Thesis:** Thesis statement.

**E. Preview:** Preview of the three main points.

**Transition:** Preview your first main point.

**II. Body**

**A.** First main point.

1. Supporting materials to support the main point.

a. sub-main point

b.

2. Supporting materials to support the main point.

a. do not forget to cite sources.

b.

**Transition:** Review and preview

**B.** Second main point.

1. Supporting materials to support the main point.

a. sub-main point

b.

2. Supporting materials to support the main point.

a. do not forget to cite sources

b.

**Transition:** Review and preview

**C.** Third main point.

1. Supporting materials to support the main point.

a. sub-main point

b.

2. Supporting materials to support the main point.

a. do not forget to cite sources

b.

**Transition:** Preview. Prepare your audience for the conclusion.

**III. Conclusion**

**A. Thesis/Summary:** A summary for the speech.

**B. Memorable Close:** A powerful ending.

**References (separate page)**