**Affordable Learning Georgia Affordable Materials Grants  
Continuous Improvement Grants Final Report**

*(or Mini-Grants, for R17 and earlier)*

# General Information

Date: 5/14/25

Grant Round: 25

Grant Number: M275

Institution Name(s):Georgia Southwestern State Univeristy

Team Members (Name, Title, Department, Institutions if different, and email address for each):

Joseph Comeau, Associate Professor of Sociology, Department of Psychology and Sociology, [joseph.comeau@gsw.edu](mailto:joseph.comeau@gsw.edu)

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Robert Slenker, Technology Services Director, Office of Information and Instructional Technology, [robert.slenker@gsw.edu](mailto:robert.slenker@gsw.edu)

Project Lead: Joseph Comeau, Associate Professor of Sociology, Department of Psychology and Sociology, [joseph.comeau@gsw.edu](mailto:joseph.comeau@gsw.edu)

Course Name(s) and Course Numbers: SOCI 1101

Final Semester of Project: Spring 2025

***If applicable to your project:***

Average Number of Students Per Course Section:

Number of Course Sections Affected by Implementation of Revised Resources:

Total Number of Students Affected by Implementation of Revised Resources:

# Project Narrative

*Describe the course of your revision or ancillary creation project, including*

* *A summary of your project’s purpose, plan, and timeline.*
* *The original works which were revised or added to, with links. For example, if you revised an open textbook, give the title, author, and link.*
* *A narrative description of how the project’s plan was carried out.*
* *Lessons learned, including anything you would do differently next time.*

The project involved creating a series of 20-25 instructional videos for use as supplements to the OpenStax Sociology 3e text, in sections of SOCI 1101 Introduction to Sociology. The videos provide short explanations of key concepts found in the OpenStax sociology text. The videos enhance both online asynchronous courses, as well as “face-to-face” courses. In online courses, the videos can serve as a supplement to the course text and provide more organic explanations of course concept. In face-to-face courses, the videos offer students a resource for reviewing key concepts that were presented in the text and during course meetings. These videos also have a wider impact, because of their open accessibility on YouTube.

Our team began the work of preparing outlines and scripts for the videos during the summer of 2024, and began recording during the fall 2024 semester. We employed a batch recording process, in which we would record 3-6 videos in a single recording session, which would be edited later. Jamie MacLennan, Debaleena Ghosh, and Joseph Comeau prepared and presented the content for the videos. Robert Slenker oversaw the equipment and technical aspects of the recording process. He also completed a pre-edit process, in which he edited out mistakes and other “bad takes.” The video files were then given to Joseph Comeau, using an external hard drive. Dr. Comeau completed the final editing process, including creating and adding any graphics or other visual elements that were needed.

The first video was published on September 12, 2024, with five videos published during the Fall 2024 semester, and fifteen published during the Spring 2025 semester. In total, at the time of this report we have published 20 videos, meeting the range stated in our original grant proposal. There are, however, three additional videos that have been recorded and will be published after the submission of this report. All of the videos have been published on the Sociology Professor YouTube channel (<https://www.youtube.com/@thesociologyprofessor>), with the CC BY license, and can be accessed using this playlist link: <https://youtube.com/playlist?list=PLI95KpPqolUvQWGSLSkR8M4BODhqjPJ-0&si=ALbNm_Qiu1hQE5Kd>

Going into this project, we were fortunate to have members of our team with valuable experience. Mr. Slenker has vast experience with video recording, oversees all video production for our university, and teaches classes on video production. Additionally, Dr. Comeau has been creating video content for YouTube for about four years. This experience helped us to have a clear plan for the project. With that said, there were a few lessons that were learned along the way. After a few challenging recording sessions, Mr. Slenker suggested we use a teleprompter to help streamline the recordings. Once we began using the teleprompter, the process was much smoother for all parties. We also had a few problems with the external drives used to save the videos, including one piece of equipment that had to be sent in to be repaired. There was a point where we thought we might have to re-record about four videos, because of this issue. In the future, we will take extra steps to ensure that the videos are backed up on a cloud server.

# Materials Description

*Describe all the materials you have created or revised as part of this project. These descriptions may be used in the* [OpenALG](https://alg.manifoldapp.org/) *repository description field. Include the* [*open license your materials will be shared under*](https://creativecommons.org/share-your-work/)*—for most materials, this will be an Attribution 4.0 License (CC BY) as required in the Grants Request for Proposals.*

At the time of this report, we recorded, edited, and published twenty videos that can be used as supplemental materials for SOCI 1101 Introduction to Sociology. These videos can be used with the openstax Introduction to Sociology 3e text. There are three additional videos that have been recorded and will be published after the time of this report. All videos – including the three that will be published in the future – have been published on The Sociology Professor YouTube channel and are included in the playlist found in this report.

The video topics are as follows: Groups and Group Dynamics; Labeling Theory Explained; Defining Prejudice, Discrimination, and Racism; Defining Race and Ethnicity; Defining Case and Class Systems; Ethnocentrism and Cultural Relativism Explained; Impression Management Explained; Subcultures and Countercultures Explained; Credentialing Theory and Credential Inflation Explained; Macro and Micro Approaches to Sociology; Absolute Deprivation and Relative Deprivation Explained; Culture of Poverty Explained; Cooley’s Looking Class Self Theory Explained; The Sociological Imagination; Social Control Theory Explained; Sex and Gender Explained; Qualitative and Quantitative Research Methods; Socioeconomic Status Explained; Values, Beliefs, and Norms; and Socialization.

# Materials Links

*If you are hosting your materials in places other than OpenALG, please provide these links in this section. Otherwise, leave blank. Note: we cannot access D2L or Canvas links.*

YouTube channel on which these videos are published: <https://www.youtube.com/@thesociologyprofessor>

Playlist containing videos for this project: <https://youtube.com/playlist?list=PLI95KpPqolUvQWGSLSkR8M4BODhqjPJ-0&si=jlHq8izyY2y-Xyke>

# Future Plans

* *Describe any planned or actual papers, presentations, publications, or other professional activities that you expect to produce that reflect your work on this project.*
* *Describe any plans to revise or add to these materials in the future.*

Dr. Comeau has presented on content creation, including discussion of this project, at two conferences: First at the USG Teaching and Learning conference in Spring of 2024, and then at the Georgia Sociological Association conference in Fall of 2024. Dr. Comeau also gave a presentation on content creation and this project as part of a “Teaching with Technology, Teaching Circle” at GSW.

Our department has also invested in recording equipment, so that our faculty can record their own video content for courses. Dr. Comeau intends to continue creating video content for use in various sociology courses, which will be published on The Sociology Professor YouTube channel.