



FALL 2022, SCHOOL OF HUMAN ECOLOGY, GEORGIA SOUTHERN UNIVERSITY

FMAD 1110: FASHION FUNDAMENTALS (3 Cr. Hrs.)

COURSE INFORMATION

Lecture: **MW 10:10–11:00am** in the Interdisciplinary Ac #1015, **Folio Fridays**

INSTRUCTOR:

Dr. Virginia Rolling

Office: Interdisciplinary Ac #3065

E-mail: vrolling@georgiasouthern.edu

Office Hours: M/W 11-11:30 or by appointment

COURSE DESCRIPTION

This is a survey course of the fashion industry. Fashion terminology, influential designers of the nineteenth and twentieth centuries, influences on fashion, leading fashion centers, auxiliary fashion enterprises, career opportunities and current trends in merchandising are discussed.

CLASS FORMAT

This class will meet in person both on Mondays and Wednesdays in-person for lecture sessions and Fridays will be comprised of online Folio work.

COURSE OBJECTIVES

Students will be able to do the following by the end of this course:

- Develop an understanding of the various aspects of the fashion industry.
- Gain knowledge of influential designers in contemporary fashion design and fashion careers.
- Develop an understanding of the overall mechanics of the retail marketplace.

REQUIRED TEXTBOOKS AND MATERIALS

Textbook	No Textbook Required- Access Fashion Fundamentals LibGuide through GS library online	Georgia Southern LibGuide: https://georgiasouthern.libguides.com/fashionfundamentals
Other content	Log into FOLIO in your my.georgiasouthern.edu account	FOLIO on your computer

GRADING

% Grade	Letter Grade
90% or higher	A
80% - 89.999%	B
70% - 79.999%	C
60% - 69.999%	D
Below 60%	F

EVALUATION CRITERIA

Criteria	Total Points
FOLIO Assignments and Quizzes	150
Project 1	50
Project 2	50
Total Points	250*

*Subject to change based on random in-class random assignment turn-ins for attendance.

GENERAL COURSE POLICIES

Students' Responsibilities and Expectations

Contacting the professor:

- *E-mail:* Students are advised to check their email and Folio daily. When writing an email to the professor, please **include the course number in the subject box**. Contact the Folio Help Desk if you are having technical problems with Folio: <http://its.georgiasouthern.edu/cats/>
 - **I will answer e-mails within 48 hours Monday – Friday 9:00 AM – 5:00 PM.**
 - Before emailing me, read the syllabus, review assignment guidelines, check your email for any emails I may have sent regarding the topic and/or check Folio for answers to your questions. If your question is not answered, then please send me your email.

Syllabus/Tentative weekly schedule:

- *Schedule changes:* The professor reserves the right to make changes in order to accommodate the content and students. However, any changes will be announced in class in advance and an updated syllabus will be posted on Folio.
- Please read this syllabus carefully.

Electronic Device Policy:

- Please **mute and put away** your cellphone during class time unless the instructor gives permission to use for an in-class assignment. **No phone calls or text** should take place in the classroom.
- Students are **not allowed to video record or take photos** during class unless they receive the instructor's permission

Attendance

Please make sure to complete the **Folio 1 question attendance quiz** at the beginning of the term for this class.

Monday and Wednesday class attendance and in-class graded participation is required in this course. There will be **no in-person class meetings on Fridays**. Instead, you will work outside of class on Folio Fridays to complete course assignments (quizzes, discussions, etc.) to submit online by Sunday before midnight on the due date. **There are no Zoom meetings for this class.**

Assignments

You will have an entire week to work on each set of module assignments. With this flexibility of being able to start assignments early on during a week, it is expected that you take advantage of turning work in early as **no late work will be accepted**. This is to keep everyone on schedule to not get behind as this course builds from one topic to the next and requires in-class participation. Remember, **all assignments are due by Sunday evening at 11:59pm est on the due date**.

Assignment requirements

- Students are responsible for all material assigned, even if it is not covered during class. All written assignments must be turned in on Folio *by Sunday before midnight on the due date*. No late will be accepted.
- For all written assignments, students must follow the written assignment requirements to avoid point deduction.

- Written assignments requirements:
 - o Typed
 - o Double-spaced
 - o Times New Roman, 12 font
 - o 1-inch margin on all sides
 - o Accurate spelling and grammar
 - o Word doc/pdf files (**do not submit other file types that are not requested such as .pages or you will receive a zero as these are unopenable file types in Folio where your work will be graded. Please convert files to PDF if in doubt whether the file will be openable or not. If you do not know how to convert files to pdf, please do an internet search that helps explain this process).**
- The professor reserves the right to adjust the number of assignments from those stated on the syllabus.

Folio

This course is enriched with a Folio component. Course documents and grades will be posted on the Folio course website. It is crucial that students make it a habit to check the course website daily. Email messages containing information and announcements will be sent to the student's email address via Folio. If the email address listed for you in Folio is not the email account you check most frequently, you should make arrangements to have your Folio email forwarded to the account you check most frequently. Please check Folio daily for updates.

Exams

Exams cover materials presented in lecture, required readings (textbook/other materials), class discussions, and videos. Some materials may be only covered in lecture and not in the textbook.

- See the following website for the final exam policies:
<https://docs.google.com/file/d/0BxNAGJ9mw9c3X1FIbIU2Rk1Md0k/edit>

Grades

Grades will be posted on the course Folio. If a student notices a discrepancy in posted grades (from the grade on the project), it is the student's responsibility to inform the professor via email, **within one week of grade posting.** **Grade changes will not be entertained at the end of the term. Please reach out to me right away during the semester if you are having any difficulties in this course for me to be able to help you in a timely manner.** **Final Grades:** Please do not email me for individual extra credit opportunities or individual assignments to improve a student's final grade. **No individual assignments or individual extra credit opportunities will be given.** If available, extra credit opportunities will be announced in class and each student has the opportunity to receive extra credit points.

Academic Honesty

- All portions of the GSU Academic Honesty Code will apply in this class. See the website for Academic Honesty Code: <http://academics.georgiasouthern.edu/fye/students/first-year/academic-honesty/>
- Violations of the GSU Honesty Code will be reported to the Office of Student Conduct. Violations of the Student Academic Honesty Code include, but are not limited to:

Cheating

- submitting material that is not yours as part of your course performance;
- using information or devices that are not allowed by the faculty;
- obtaining and/or using unauthorized materials;
- fabricating information, research, and/or results;
- violating procedures prescribed to protect the integrity of an assignment, test, or other evaluation;
- collaborating with others on assignments without the faculty's consent;
- cooperating with and/or helping another student to cheat;
- demonstrating any other forms of dishonest behavior.

Plagiarism

- directly quoting the words of others without using quotation marks or indented format to identify them
- using sources of information (published or unpublished) without identifying them
- paraphrasing materials or ideas without identifying the source
- unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic material.

Disability-related Accommodations

Georgia Southern University is committed to providing reasonable accommodations to students with documented disabilities as required under federal law. Disabilities may include ADD or AD/HD, autism spectrum disorder, brain injury, chronic medical conditions, communication disorders, hearing loss, learning disabilities, mobility impairment, psychological disorders, visual impairment or temporary injuries. The purpose of disability accommodation is to provide equal access to the academic material and equal access to demonstrate mastery of the material. If you

have a disability and need accommodations, please contact the Student Accessibility Resource Center (SARC). You will need to meet with a SARC staff member who can help you gather documentation of your disability or refer you to an appropriate resource for assessment. Once documentation of the disability is approved, SARC staff will provide you with an accommodation letter detailing the approved accommodations which you should present to me so we can discuss and implement your accommodations. Disability accommodations work best starting at the beginning of the semester, but can be approved and started at any point in the semester. Accommodations start at the time the accommodation letter is presented to faculty within reasonable timelines; accommodations are not given retroactively. SARC on the Statesboro campus is located on the second floor of Cone Hall and the phone number is (912) 478- 1566. SARC for Savannah and Liberty campuses is located on the second floor of Memorial College Center and the phone number is (912) 344-2572.

TENTATIVE SCHEDULE

*Actual dates for topics, assignment dues, and exam dates **are subject to change** depending upon the progress of the class.

Week	Date	Lecture Topics/Exam	Assignment Due
1st	8/10-14	Course Introduction & Syllabus	
		Folio: Assignments	Check FOLIO
2nd	8/15-21	M1: 100 years of Fashion	
		LibGuide Guest Speaker (August 17)	
		Folio: Assignments	Check FOLIO
3rd	8/22-28	M2: Fashion Trends	
		Discuss Trend Board Project 1	
		Folio: Assignments	Check FOLIO
4th	8/29-9/4	M3: Target Market	
		Folio: Assignments	Check FOLIO
5th	9/5-11	LABOR DAY WEEK (MONDAY Holiday):	
		**Guest Speaker Session (Wednesday, September 7)	
		Work on Project 1 Trend Board	
		Folio: Assignments	Check FOLIO
6th	9/12-18	M4: Fashion Business	
		Folio: Assignments	Check FOLIO
7th	9/19-25	M5: Textiles	
		Folio: Assignments	Check FOLIO
8th	9/26-10/2	M6: Product Development	
		Folio: Assignments	Check FOLIO
9th	10/3-9	M7: Womenswear	
		Folio: Assignments	Check FOLIO
10th	10/10-16	M8: Menswear	
		Folio: Assignments	Check FOLIO
11th	10/17-10/23	M9: Childrenswear	
		Folio: Assignments	Check FOLIO

Week	Date	Lecture Topics/Exam	Assignment Due
12th	10/24-30	M10: Fashion Careers	
		<i>Folio: Assignments</i>	Check FOLIO
13th	10/31-11/6	Guest Speaker (Career Plan, Resumes, Handshake) Ready Day 1-Focus Module	
		<i>Folio: Assignments</i>	Check FOLIO
14th	11/7-13	The True Cost Video	
		<i>Folio: Assignments</i>	Check FOLIO
15th	11/14-20	Final Projects Assigned	
		<i>Folio: Assignments</i>	Check FOLIO
16th	11/21-27	THANKSGIVING BREAK	
17th	11/28-30	Work on Final Projects	
		<i>Folio: Assignments</i>	Check FOLIO
FINALS WEEK (12/2-12/8)			Check FOLIO