IT7723 IT Strategy, Policy and Governance

IT Professional Perspective Presentation – Assignment A6.Final

Developed by Richard Halstead-Nussloch, CC-BY License, Version 03Jan22



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Creating a short presentation capturing your perspective as an IT Professional

Being successful in your profession requires you to master and use concepts, tools and methods of IT. This assignment intends to aid you in doing so. You should work on it throughout the course.

Note that you will likely need throughout your career to crisply state your perspective on being an IT professional. For example, when you are asked at work about the role of IT strategic planning on the functioning of your organization, you want to be able to state clearly what you have experienced and recommend. Likewise, when you are socializing and are asked, “What is an IT professional?” Both these situations can benefit from your developing a set of PowerPoint slides that succinctly state your perspective on these foundational aspects of the IT profession. This assignment aims to have you do so and put this into a set of notated presentation slides created through, e.g., Microsoft PowerPoint. Enjoy!

Readings for this assignment:

* The directed readings in the ReadMe files in each LM.
* Self-selected research readings on the web
* Materials you developed and/or used from prior or current courses, focusing on those from the MSIT
* Prior students’ toolkits focusing on their perspective slides, e.g.,
* Erick Lemon see <https://sites.google.com/site/elemonittookit/>
* Chad Rickerson’s PDF based toolkit from 2016 contained in LM5.

Actions and Deliverables for the A6.Final Assignment Folder- IT Professional Perspective Presentation

* Read as above.
* Revise A6.Draft slides as necessary based on instructor feedback
* Submit A6.Final- (100 Points) Final slides covering your IT Professional Perspective Presentation (Submit also as a part of your toolkit in A5.Final)

Suggested Topical Outline for Your IT Professional Perspective Presentation Contents:

*Notated PowerPoint (or equivalent, e.g., narrated) Slides* (six to ten at most) describing your perspective on the IT profession. All assignments can aid you. You will also submit the slides as a part of Assignment A5.Final. The suggestion is one slide each for:

* Definition of “IT Professional”
* IT Strategy
* IT Policy
* IT Governance
* Summary Discussion and Recommendations
* (Don’t forget to cite your) References

Suggestion: Use Short Bullets on the Slides because “Less is More!”

You want this presentation to serve as a base camp for making “elevator statements” (see <http://en.wikipedia.org/wiki/Elevator_pitch> [1] for details). You do NOT want to write a paper or even a paragraph on each slide. If you use Power Point, put any verbiage, explanation or detail in the notation window.

Suggestion: Keep details and your reflections in the notations for each slide and use them to “speak” to the bullets.

You have worked hard in this course to reflect, compile, analyze, synthesize, research and justify your perspective on the IT profession. You want to keep that information, but keep it in the notes and not on the slides. Then, you can use that information when discussing your bullets, which is known as “speaking to the slides.”

References used here.

1. Wikipedia definition of an “elevator statement.” Retrieved from <http://en.wikipedia.org/wiki/Elevator_pitch> on 3 January 2022.

With appreciation I acknowledge the willingness of Erick Lemon and Chad Rickerson in sharing their IT professional toolkits and perspective presentations.

Please complete the following and submit with your toolkit:

\_\_\_ I did not use any method of citation in my toolkit (maximum B on the assignment).

\_\_\_ I used the ACM approach and have cited my references as I went in the text and also listed them at the end.

\_\_\_ I used the APA approach and have cited my references as I went in the text and also listed them at the end.

\_\_\_ I used the MLA approach and have cited my references as I went in the text and also listed them at the end.