## IT7723 Overview- IT Professional Perspective Presentation – LM6

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LM6- Creating a short presentation capturing your perspective as an IT Professional

Being successful in your profession requires you to master and use concepts, tools and methods of IT. This assignment intends to aid you in doing so. You should work on it throughout the course.

Note that you will likely need throughout your career to crisply state your perspective on being an IT professional. For example, when you are asked at work about the role of IT strategic planning on the functioning of your organization, you want to be able to state clearly what you have experienced and recommend. Likewise, when you are socializing and are asked, “What is an IT professional?” Both these situations can benefit from your developing a set of PowerPoint slides that succinctly state your perspective on these foundational aspects of the IT profession. This assignment aims to have you do so and put this into a set of notated presentation slides created through, e.g., Microsoft PowerPoint.

These crisp, short descriptions have become known as “elevator pitches,” which Wikipedia (<https://en.wikipedia.org/wiki/Elevator_pitch>) defines as “a short description of an idea, product or company that explains the concept in a way such that any listener can understand it in a short period of time.” We recommend making each slide an elevator pitch for that specific idea of your IT professional perspective. So, you will end up answering these questions, each one on a slide:

* What is an IT professional?
* What is IT strategy?
* What is IT policy?
* What is IT governance?
* What is your chosen IT SME area?
* What are your top five recommendations for being an IT professional?

Please add details for each slide in the notes window and/or through recorded narrations. Please also include reference citations, both in text on each slide or notes window and reference list on a slide at the end.

Enjoy!

## Module Objectives- LM6 Create an IT Professional’s Perspective Presentation Based on Effective IT Strategy, Policy and Governance

The content and learning activities in this module will help you achieve course level objectives 1 and 4 as listed in the syllabus. Specifically, upon completion of this module, you will be able to:

* Compile information used by IT professionals and analyze and evaluate it to select the most important three points each for effective IT strategy, policy and governance within appropriate domains of expertise
* Create a short (6 to 10 slides), notated, effective IT Professional’s Presentation for delivering the primary and core message about effective IT strategy, policy, and governance

## Readings for this assignment:

* Self-selected research readings on the web
* Materials you developed and/or used from this course and prior or current courses, focusing on those from the MSIT
* Prior students’ toolkits focusing on their perspective slides, e.g.,
* Erick Lemon see <https://sites.google.com/site/elemonittookit/>
* Chad Rickerson’s PDF based toolkit from 2016 contained in LM5.

## Task list- Actions and Deliverables for the A6 Assignment Folder- IT Professional Perspective Presentation

* Read as above.
* Develop a set of PowerPoint (or equivalent) slides covering the topical outline below and boiling down all material you cover in the course into those slides.
* Annotate and/or narrate the slides
* Submit to Assignment Folder A6.Draft- (100 Points) Draft slides covering your IT Professional Perspective Presentation
* Revise draft based on instructor feedback
* Submit to Assignment Folder A6.Final- (100 Points) Final slides covering your IT Professional Perspective Presentation (Submit also as a part of your toolkit in A5.Final)