## IT7723 IT Professional Perspective Presentation Rubric (Rich H-N Spring 2022)

Rich Halstead-Nussloch- 03Jan22 CC-BY License (see below)

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| --- | --- |
| Author’s Name: | Commentator’s/Evaluator’s Name: |

Bloom’s taxonomy is the basis for this rubric, specifically the approach to Bloom taken at the University of Arkansas (<https://tips.uark.edu/using-blooms-taxonomy/>) in that the presentation earns more points the higher it indicates you are working in Bloom’s taxonomy. For example, on each 10 point item, you will earn:

* No (0) points (Needs improvement rating) for merely remembering or restating what someone else says (or also omitting that category)
* Three (3) points (Poor rating) for stating your understanding of what someone else who is credible in the IT Profession says
* Six (6) points (OK rating) for applying to being an IT professional your understanding of what someone else says
* Nine (9) points (Good rating) for analyzing using an accepted IT professional framework (e.g., COBIT) the application of your understanding of what someone else says
* Ten (10) points (Very good rating) for evaluating through the lens of an accepted set of IT professional criteria (e.g. an IT-industry-accepted maturity model) your analysis of your application of your understanding of what someone credible in IT says

The final, summary 20-point item evaluates the creativity level of combining parts to make the new whole of your IT Professional Perspective Presentation.

Grade and comments:

For each of the comment items below, select a rating.

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| **Rubric Item** | **Very Good = 10 Points- Evaluate** | **Good = 9 Points- Analyze** | **OK = 6 Points- Apply** | **Poor = 3 Points- Understand** | **Needs Improvement = 0 Points-**  **Mere Statement** |
| 1) The presentation defines what it means to be an IT professional.  Comments: |  |  |  |  |  |
| 2) The presentation covers adequately IT strategy.  Comments: |  |  |  |  |  |
|  |  |  |  |  |  |
| **Rubric Item** | **Very Good = 10 Points- Evaluate** | **Good = 9 Points- Analyze** | **OK = 6 Points- Apply** | **Poor = 3 Points- Understand** | **Needs Improvement = 0 Points-**  **Mere Statement** |
| 3) The presentation covers adequately IT policy.  Comments: |  |  |  |  |  |
|  |  |  |  |  |  |
| 4) The presentation covers adequately IT governance.  Comments: |  |  |  |  |  |
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| 5) The presentation covers adequately a subject-matter of IT e.g., security, web, etc.  Comments: |  |  |  |  |  |
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| 6) The presentation includes adequate recommendations for being an effective IT professional.  Comments: |  |  |  |  |  |
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| 7) The presentation includes an adequate scope of external IT references and/or IT course work.  Comments: |  |  |  |  |  |

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| **20-Point Rubric Item- Creative and well documented combination of elements: IT platform used (e.g., PPT), IT toolkit, content (from above), attractive, justified, linked to accepted IT literature** | **Very Good = 20 Points- All elements are well combined** | **Good = 9 Points- Most elements are mostly well combined** | **OK = 6 Points- Some gaps in content, justifying it, and/or presenting** | **Poor = 3 Points- Weak on many elements** | **Needs Improve-ment = 0 Points-**  **Too much not there** |
| The presentation is creative and of IT professional grade.  Comments: |  |  |  |  |  |



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