Excerpts from an oral report

As you can see from the preceding, our fairly average-size city produces a surprisingly large **amount** of solid waste. What is the **cost** of getting rid of it? I can tell you from the start that it is not cheap...

The first sentence refers to the topic "amount"—what the speaker has just finished talking about.

The next sentence indicates that the speaker is moving on to a new topic ("cost").

[discussion of the costs of disposal]

...Not only are the **costs** of getting rid of our garbage high, as I have shown, but it's getting harder and harder for city officials to find areas in which to get rid of it. The **geographical problems** in disposal...

At the beginning of this next section, the first half of the first sentence refers to the previous topic—this time, it's "costs." The second half of the same sentence indicates that we are moving on to another new topic—"geographical problems in disposal."